

# Black Doctoral Network Western Regional Conference

April 20, 2024

Los Angeles, California



**SPONSORSHIP  
PROPOSAL**

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The Black Doctoral Network (BDN) Western Regional Conference is excited to return to the city of Los Angeles, California on Saturday, April 20, 2024. The 2024 regional conference will be hosted by Loyola Marymount University and brings together eminent and up-and-coming academics and professionals from the social sciences, STEM, and humanities.

The Black Doctoral Network is a non-profit organization dedicated to promoting diversity, equity, and inclusion (DEI) in academia and beyond. Our organization aims to support the professional and personal development of Black and Brown students, scholars, researchers, and professionals who are pursuing advanced degrees in all fields.

Our Western Regional Conference is an annual event that brings together undergraduate students, graduate students, postdoctoral fellows, and early career researchers from all over the Western United States. This conference provides an opportunity for attendees to network, present their research, and attend professional development workshops and panels.

If you have a demonstrated interest in supporting scholars of color, then we would be honored to have you as a sponsor. Sponsoring our conference would be an excellent way for your institution or business to support the development of Black scholars and researchers, as well as to promote your own DEI initiatives.

We invite you to review our sponsorship packages and reach out if you are interested in learning more.

We hope that you will consider becoming a sponsor of our Western Regional Conference. If you have any questions or would like more information, please do not hesitate to contact me at [dtaylor@blackphdnetwork.com](mailto:dtaylor@blackphdnetwork.com).

Thank you for your consideration, and I hope to hear from you soon.

Sincerely,

**Deandra Taylor, Ed.D.**  
**Executive Director**  
**Conference Chair**  
**Black Doctoral Network Inc.**

# ATTENDEE FEEDBACK & DEMOGRAPHICS

The Black Doctoral Network is a premier one stop shop for solutions to business and DEI needs, but why take our word for it? Read below to see what past attendees had to say.

"The intergenerational aspect of BDN's Western Regional Conference will stick with me for a long time. As a graduate student, it is important to not just see myself represented, but to connect with those coming before me and after me. Thank you for providing the space to feel seen, heard, and held." - Graduate Student

"I love seeing Black excellence. Centering Black excellence is critical to changing the perception of Blackness. This conference provides an experience like non-other. There are a variety of disciplines, professions, and thought. The brilliance behind the Black Doctoral Network is life changing for future generations." - **Faculty Member**

"I was inspired by the level of professionalism and the various ways that Black scholars are impacting lives all over the country." - Undergraduate Student

## TOP 10 ACADEMIC DISCIPLINES

Africana Studies  
 Business & Management  
 Communications  
 Education & Leadership  
 Engineering  
 Health Sciences  
 Psychology  
 Public Health  
 Sociology  
 STEM



## **STATUS**

Undergraduate Student (25%)  
 Graduate Student (35%)  
 Faculty/Professionals (40%)

## **REGION**

West (54%)  
 Midwest (7%)  
 South (26%)  
 Northeast (12%)  
 International (1%)

## **SEX**

Male (21%)  
 Female (79%)

# EVENT SPONSORSHIP LEVEL

Sponsorship packages for BDN2024 are available. Whether you are looking to exclusively sponsor or co-sponsor, we have a package for you. All event sponsorship packages are customizable and include complimentary conference registrations. Be a part of the leading organization that brings together Black and Brown professionals from a wide array of disciplines and industries.

## Step 1: Choose Institutional Membership

### Unit Membership (\$1,500)

- Up to 3 memberships bundled together
- Unlimited postings in Career Center by members
- Access to BDN Directory
- Free access to BDN online events and workshops for members
- Discounts on recruitment events
- Plus more...

### University Partner Membership (\$3,850)

- Up to 5 memberships bundled together
- Unlimited postings in Career Center by anyone in the campus community
- Access to BDN Directory
- Free access to BDN online events and workshops for campus community
- Send customized emails to our membership to help you with recruitment
- Discounts on recruitment events
- Plus more...

## Step 2: Choose Sponsorship Package

The **Bronze package** offers exclusive support to the 2024 Western Regional Conference. The **Silver and Gold packages** enable you to make a greater impact through your participation in the national conference taking place October 2024 in Atlanta, Georgia which offers recruitment and networking opportunities.

### Bronze Package (\$2,000)

- 10 regional conference registrations
- Full-page ad in regional conference program
- Promotional item in conference tote
- Logo on sponsor signage

### Silver Package (\$4,000)

- 10 regional conference registrations
- 4 national conference registrations
- Full-page ad in conference programs
- 1 exhibit booth at national conference
- Promotional item in conference tote
- Logo on sponsor signage

### Gold Package (\$6,000)

- 1-2 minute sponsor remarks
- 4 BDN networking social tickets at the national conference
- 10 regional conference registrations
- 8 national conference registrations
- Full-page ad in conference programs
- 1 exhibit booth at national conference
- Promotional item in conference tote
- Logo on sponsor signage

# BDN SPONSORSHIP FORM

Complete and return the form below by April 1, 2024

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Company (Billing) Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Instagram Handle \_\_\_\_\_ Twitter Handle \_\_\_\_\_

Industry:  Business  Education  Energy and Environment  Engineering  Finance

Health Science  Marketing  Technology  Research  Public Service  Other

Photo/Video Release: I give my consent to be photographed/video recorded during the event.  Yes

Select one of each step below or an advertisement package:

Step 1: Institutional Membership	Price
<input type="checkbox"/> Unit Membership	\$1,500
<input type="checkbox"/> University Partner Membership	\$3,850

Advertisement Opportunities	Price
<input type="checkbox"/> Half-page	\$200
<input type="checkbox"/> Full-Page	\$300

Step 2: Sponsorship Packages	Price
<input type="checkbox"/> Bronze	\$2,000
<input type="checkbox"/> Silver	\$4,000
<input type="checkbox"/> Gold	\$6,000

Total Payment: \$ \_\_\_\_\_

Payment Method:  Visa  MasterCard  Discover  Check (Payable to Black Doctoral Network)

Card Number \_\_\_\_\_ Card Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Authorization Signature \_\_\_\_\_

Refund Policy: No refunds will be granted starting April 1, 2024

Send completed form via e-mail to [contact@blackphdnetwork.com](mailto:contact@blackphdnetwork.com) or mail form to:  
Black Doctoral Network Inc. | 300 Delaware Ave. | Suite 210 | Wilmington, DE 19801

You will receive a confirmation email once your form has been processed.

Questions? Contact Person: Dr. Deandra Taylor

(Email): [dtaylor@blackphdnetwork.com](mailto:dtaylor@blackphdnetwork.com) (Phone) 830-255-7437 x506